



UFI Filters debuts in the Goodyear FIA European Truck Racing Championship with NWT Motorsport

Nogarole Rocca, 24 April 2024 – UFI Filters, a leader in filtration and thermal management solutions as well as technologies for the development of hydrogen mobility, will debut in the 2024 Goodyear **FIA European Truck Racing Championship** (ETRC) together with **British driver John Newell of the NWT Motorsport Team**.

John Newell, 52, started racing very young, taking over 40 podiums across his career. After a short break he was back on track in 2018, taking 3rd place overall in the British Truck Racing Championship the following year. Newell is committed not only to racing but also to the family business: he is an Engineer and Commercial Director of Newell & Wright Transport and RTN Clayton Vallely, specialising in road and rail container haulage services in the UK and based in Barnsley, South Yorkshire.

Newell is also a family man who fully reflects UFI Group's core values of passion, excellence and integrity. He can often be found working on his **MAN TGS truck**, aka **Lagertha**, which was fitted with a brilliant D26 1200BHP engine, chassis and axles, made from scratch, with the help and expertise of **Stefan Honens Racing Services** and MAN.

The **European Truck Racing Championship** (ETRC) is one of the most exciting competitions in the world of motor racing, where giant racing trucks compete on breathtaking circuits across Europe. The ETRC is run by the Fédération Internationale de l'Automobile (FIA) and comprises a series of races that take place throughout the season on renowned European circuits, such as Nürburgring in Germany, Le Mans Bugatti Circuit in France and Jarama Circuit in Spain. The debut this year will be in **Italy**, at the **Misano** circuit on 25-26 May.

Since its first events in the 1980s, the ETRC has attracted the attention of motoring enthusiasts around the world, thanks to its unique combination of power, speed and driving skills. Today, the European Truck Racing Championship continues to thrive as one of the most spectacular events on the motor racing calendar, attracting an average of 420,000 spectators each season and capturing the imagination of millions through television broadcasts and online streaming. With its adventure-packed history and constant evolution, the ETRC promises unparalleled excitement and action for motorsport fans around the world.

Karl Ridings, Sales Director & General Manager UK & Ireland – Aftermarket of UFI Filters, comments: "It's a great honour to start our collaboration with John Newell, who represents the right personification of our UFI Filters values. Furthermore, this partnership marks UFI's debut in a racing championship that is followed



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all over Europe. This is an important step in strengthening our image in the Heavy Duty sector, which has been a major focus for us in recent years.”

John Newell comments: “My team and I are in truck racing because we love trucks, we love haulage and the community that comes with it! So I want to thank UFI Filters Group for their trust. Working with such a strong partner helps me to concentrate on the racing and give my best in this spectacular championship.”

For the on-road version of the MAN TGS truck, UFI Aftermarket’s heavy vehicle customers can count on an extensive range of the company’s OE equivalent filter products, all available in its online catalogue www.ufi-aftermarket.com.

EUROPEAN TRUCK RACING CHAMPIONSHIP CALENDAR 2024:

MISANO (IT) 25-26 MAY 2024

SLOVAKIA RING (SK) 8-9 JUN 2024

ZOLDER (BE) 22-23 JUN 2024

NÜRBURGRING (DEU) 13-14 JUL 2024

MOST (CZ) 31 AUG-1 SEP 2024

LE MANS BUGATTI (FR) 28-29 SEP 2024

JARAMA (ES) 5-6 OCT 2024

UFI Filters:

Founded in 1971, UFI Filters is a global leader in filtration technology and thermal management solutions, as well as hydrogen filtration. It serves a wide range of sectors – from automotive, aerospace and marine, to specialised industrial and customised hydraulic applications. Renowned for its innovation, UFI’s products and know-how are found in all kinds of vehicles – from Ferrari and other top F1 teams, to the European ExoMars spacecraft.

UFI supplies the full range of air, oil, fuel, cabin, hydraulic and coolant filters as well as thermal management systems (including heat exchanger for combustion, electric and hybrid vehicles) to the automotive sector, meeting the needs of nearly all car brands and motorcycles as well as commercial, heavy duty (on-road and off-road) and agricultural vehicles. In the OE market, UFI is a leading filtration provider. Each family of filters within the company’s two Aftermarket brands, UFI and SOFIMA, covers 98% of the European car parc.

One of the first Italian companies to identify growth opportunities in the Far East, today UFI has 22 industrial sites and employs over 4,000 people in 21 countries. It employs over 250 specialised technicians in its 3 Innovation and Research Centres and holds more than 280 patents. As a research-driven company, it reinvests over 5% of its revenues in R&D.

UFI FILTERS SPA

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Images attached:

UFI Filters Sponsorship: John Newell, NWT Motorsport in front of MAN TGS Legartha for Goodyear FIA ETRC

UFI Filters Sponsorship: NWT Motorsport's MAN TGS Legartha for Goodyear FIA ETRC

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